Roll No	Total No. of Section : 03
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Code	e No. : B/3055
Fourth Semester	Examination, May 2017
I	M.Com.
P	Paper - V
RESEARCH	METHODOLOGY
Time : 3 Hrs.	Max.Marks: 80

à ; âÂàwàuêÑ**ĕ** h⅓>b ñ h‰þ'y' t¢jæ£ Àãi ŒÙĒĒā ZalĨÂà NA akÂàt ÞyçZaðu §ý t þ; àmaÊŞý an Şýl q Nen h 1/3/þ'; ' Şýaç yryçqÑvçÑv §yÊ**¢**ñ

Note :Section 'A', consists of 10 very short answer type questions, all of which are compulsory and should be attempted first. Section 'B' consists of four short answer type questions with internal options. Section 'C' consists of four long answer type questions with internal choice.

h‰-'i '(Section-'A')

âkà£kààvâhm ¡ âmv i àkà£ã ZàÎkààþ Şý £ừ࣠¥Şý uà kàç wà "uàþ than (Answer the following very short-answer-type (2x10=20)questions in one or two sentences)

- Collection of data in research is function.
- $Za\hat{l}Aa-2$. $Za\hat{s}$ yám \hat{s} y \hat{j} ào a \hat{E} q \hat{E} \hat{j} à \hat{b} yá \hat{b} ç \hat{a} Sym \hat{l} aç $Za\hat{s}$ yá \hat{E} \hat{s} y \hat{N} apnç \hat{N} 4 \hat{A} 2 \hat{a} 2 \hat{a} 3 \hat{b} 4 \hat{a} 4 \hat{a} 5 \hat{a} 5 \hat{a} 6 \hat{a} 7 \hat{a} 7 \hat{a} 8 \hat{a} 8 \hat{a} 9 \hat{a} 8 \hat{a} 9 \hat{a} 9 How many types of data are there on the basis of nature? Write their names.

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Zàl Âà-3. yế j Âàa §ý i àoà É qễ Zàl Âàaw vã â Şým Âàç Zà Şý L Nàmã Ne? Âàat â vâh ¥ ñ How many types of questionnaire are there on the basis of structure? Write the names.

Zall Aa-4. ala sý Zatan Zasya Eapsý Aaat avan ¥ ñ

Write the names of main types of sampling.

Zal Aa-5. a l liq lip lov Zal Aava Sý k At Aama Sýala Ne Who is the father of Tippet Table Method?

Zall Âa-6. yataak Şý i Âaayloa Âa tộ tà qâaç Şý Zatan £q ŞyÊ ½a "uà Ñaṇnç Ñ LP Âaat âvâh \pm ñ

What are the tools of measurement in social research? Write the name.

Làl là-7. qã wã uhà §ý ¡ làaya m; uaþ §ý âw l v ự là §y â; "uà §y là kàmà Ne What is scientific analys is of facts according to P.V. Young known as?

ZàlÂà-8. Îààp §yâuê§yâ ¡ làmt j ʽà "uà Nàmà Nº Âààt âvâh¥ ñ

What is the last step of research work? Write its name.

Zall Aà-10. yàt à âk §ý là àp t by what j Ê ½ "uà Nàmà Ne là t âv âh ¥ ñ

What is the first step in social research writing? Write its name.

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OR

alaA Îala Şý aziza- A axapşîşçytl ac¥ ¥wbA w alaA Îala Şý vas w Naalauabşîşç ytl ac¥ n

Describe merits-demerits of sampling and explain advantages and disadvantages of random sampling.

ZaÎÂa−3. ¡ àÉyô ÞÞŞý âwÎ∨çv½a Şýl. Zàtan âwâouàÞŞýaçytl ࢥ ¥wÞ¥Şý £Ùat qètàÂaç Şýl. âwÎaxma¥Ýytl ࢥ ñ

Explain the major methods of data analysis and explain the characteristics of a good scaling.

OR

yàdʽãauÂà Şý tѾv ¥wÞyãtà; àþŞŷaçÐq~þŞýlâk¥ ñ

Explain the importance and limitations of Tabulation.

ZâÎÂà-4. Îààp ZàâmwẬÂà vựnÂà yç "uà ¡ àÎàu Ñ& Îààp ZàâmwẬÂà §ý £öḍu ¥wÞ ZàâmwệÂà §ýL yÊj Âàà §ýaçyt lࢥ ñ

What do you mean by Research Report writing? Explain the objectives and structure of Research Report.

OR

Îàap ZamwệAâa Şý ZaŞyaÎàâa ŞyL yawoaââauapŞyaçyt Ia¢¥ ¥wbZarbo awxu t¢ Îàap ZamwệAâa ŞyL ÛyqÊ¢na Şya ZaàÛyq Àãak¥ ñ

Explain the precautions taken during publication of research report and give the proforma of research report for management subject.

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h//>h-'r'(Section-'B')

alàthadasým viä Elafau lai had sý Elaf 200-250 îara yäta thab (Answer the following short-answer-type questions with word limit 200-250) (5x4=20)

Zál Áà-1. Zàmát §ý w áomáu §ý y t ľ§ý t þ; ÁmÉ Dq~þ§ylák¥ ñ

Distinguish between primary and secondary data.

OR

Zàanât§ý ytl§ý dààmàþ§ý ªaðra-Ààxaþ§yaçyt I ࢥ ñ

Explain the merits and demerits of primary data sources.

ZálÁa-2. áláAlábá §ýLytÐua¥Ýrma¢¥ ñ

Discuss the problems of sampling.

OR

'aĥaĥlaĥa' yç''uà į alau Ñe? ¢y§yl į awlu§ýma ¥wbawlaxma; aþ§yaçÐq~þ §ylak¥ n

What is meant by sampling? Explain its necessity and characteristics.

Zál Áà-3. 'Zàt àqÁà' yç`uà ¡ ál àu Ñ& Zàt àqÁà ŞýL yt Đuà¥ÝĐq~þŞýLâk¥ ñ

What do you mean by scaling? Explain the problems of scaling.

OR

yàdê./àrulàa şyaçqaê.saaxm şylak¥ ñ ¥şý óç"þ yàdê./àrulàa şyl. awîaxma¥Ý rmࢥ ñ

Define tabulation. Mention the characteristics of a good tabulation.

(3)

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h% 'r'(Section-'B')

alathansym vi a Elatau laihan sý Elat 200-250 îm yata than (Answer the following short-answer-type questions with word limit 200-250) (5x4=20)

ZálÂà-1. Zàmatşý w aŏmauşý ytleý tlej ÂmÊ Đq~þşylak¥ ñ

Distinguish between primary and secondary data.

OR

Zànatşý ytlý dàmaþsý aðva- Áðakaþsýacyt I a¢¥ n

Explain the merits and demerits of primary data sources.

ZaÎÂa-2. aÂaAÎaBa ŞýL ytĐua¥Ýrma¢¥ ñ

Discuss the problems of sampling.

OI

'alakî îala' yç'ua ; alau Ne? ¢yşyl ; awluşyma ¥wbavlaxma; alpşyaçdq~þ şylak¥ n

What is meant by sampling? Explain its necessity and characteristics.

ZáÎÂà−3. 'ZàtàqÂà' yç`uà ¡ áÎàu Ñ& ZàtàqÂà §yL ytĐuà¥ÝĐq~þ§yLâk¥ ñ

What do you mean by scaling? Explain the problems of scaling.

OR

yàaʽačuÂa §yâç qaÊsàaxm §ylâk¥ ñ ¥§ý óç™p yàaʽačuÂa §yl âwÎaxmà¥Ý rmàt¥ ñ

Define tabulation. Mention the characteristics of a good tabulation.

(4)

ZàlÂa-4. Zàâmwậ\Âa \lor ţhÂa \lor thÂa \lor

What is report writing? Explain the general principles of language and style of report.

OR

; ÂàāyloàÂà ZàāmwệĀÂà mèuâÊ ŞýÊmçytu yÈrGôom yàtâÂu ây÷àmàþŞýâç Đq~þŞýlâk¥ ñ

Explain the general principles of preparation of Research Report.

h%-'y'(Section-'C')

alai lais sym lai e Elifau lai lais sy Elifa 400-450 îma yata thab (Answer the following long-answer-type questions with word limit 400-450) (10x4=40)

ZaÎÂa-1. aŏmāu§ý yt§ý "uà ÑaṃçÑ® aŏmāu§ý yt§ý §ý âwâsÂâa dàaṃaḥmnà aða?a-Àaxaþ§yaçytl a¢¥ ñ

What are secondary data? Explain the various sources and merits and demerits of secondary data.

OR

Zal Ákavva mna i Ákayð á tþi hnê ðq~þ\$ýlák¥ ¥wÞ¥\$ý óçªþZal Ákavva \$ý *karakþ(ávl axma; k) \$ýaçðq~þ\$ýlák¥ ñ

Distinguish between questionnaire and schedule and explain the merits characteristics of a good questionnaire.

Zal Áa-2. álað láda Sýl i álavaue; wo á lýsja w lýsda Sýlák ¥ ¥whálað láda Sý álauaļk Áa Sýacyt lᢥ ñ

Describe the essential concepts of sampling and explain planning of sampling.

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Zal Âà-4. Zamwệ Âà vự Âa "uà Nê ¢y ŞýL sàxa ¥wþ làðvã Şý ya ta Âu ây \div ama þ Şýaç yt lࢥ ñ

What is report writing? Explain the general principles of language and style of report.

OR

¡ ÂàāyloàÁà ZàāmwļĀÁà mèuàÉ §yÉmçytu yÈrŰhom yàtáÁu ây÷àtnàþ§yâç Đq~þ§ylák¥ ñ

Explain the general principles of preparation of Research Report.

h//>**b**-'y'(Section-'C')

alathansým hái é Elatau Zalhan sý Elat 400-450 land yáta than (Answer the following long-answer-type questions with word limit 400-450) (10x4=40)

ZâÎÂà-1. âốmãu§ý ytl§ý "uà Ñàṇç Ñl? âốmãu§ý ytl§ý §ý âvâsÂÂà dààṇàþmnà aðá⁄a-Àà¤xàþ§yâçytlࢥ ñ

What are secondary data? Explain the various sources and merits and demerits of secondary data.

OR

Zal Áránvvá mna i Áráyá á tọi hnể Đợ þýlak¥ ¥wÞ¥Şý óợþZal Áránvvá Şý aráránþ(an laxmai að) SyaçĐợ þýlak¥ n

Distinguish between questionnaire and schedule and explain the merits characteristics of a good questionnaire.

ZaÎ Âà-2. alaA Î ala Şyl i alawauê i wo al-1/aa i alş şya w/ala Şylak ¥ ¥whalaA Î ala Şyralauak Aa Şyaçyt I ac¥ n

Describe the essential concepts of sampling and explain planning of sampling.